

HÔTEL  
L'ÉCHIQUEUR  
OPÉRA PARIS



Sales Brochure 2018

M  
GALLERY

BY  
SOFITEL



## IN THE HEART OF PARIS'S GRANDS BOULEVARDS

Since 1850, this stately building has existed as a hotel in the heart of the Grands Boulevards district, which used to mark the boundary between central Paris and the faubourgs. Even then, the neighborhood was associated with entertainment, amusement and leisurely strolls and it has preserved its vibrant and lively urban identity with its many theaters, cabarets, concert halls, brasseries and passageways for which Paris is so loved. Now you can enjoy the district's effervescence and retire to tranquility at the all-new Hôtel l'Échiquier on the calm residential street of the same name.

## BLENDING ART NOUVEAU AND A MODERN SPIRIT

In this archetypal Parisian building, decorator Yann Le Coadic and interior architect Alessandro Scotto have paid homage to the Art Deco movement, while preserving the hotel's Belle Époque heritage, as can be seen in the elevator and stained glass of the marble stairway. Guests are enveloped in a lush and intimate atmosphere, quintessential of 1930's Parisian apartments. Each room is a poetic alcove, adorned with a contemporary chandelier, ceiling moldings, faceted mirror corner unit inspired by the drawings of Mallet-Stevens and a travel desk fashioned as a workspace - elegant decor that marries Art Nouveau and a modern spirit with originality.

# The Lounge Bar

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## IN THE BAR LOUNGE, TIMELESS SERENITY

The central feature of the hotel is an impressive glass roof identical to those of the passageways of the district. The stunning space beneath it houses a magnificent central bar, in mosaic, revealing a host of attractive features and unexpected surprises: dancing lights on the mirrors, decorative friezes, inviting alcoves... The playful blending of antique and contemporary furnishings, several of which are in rattan, pays homage to the winter gardens of the early 1900s.

This space, of over 200m<sup>2</sup>, can be **fully privatized on request**. It is ideal for a corporate event in a relaxed and unique atmosphere.

The 38 Lounge Bar can accommodate up to **200 people for cocktails** and **80 people for a seated meal**.



## ENTER YOUR PARISIAN APARTMENT

The rooms are cocoons of comfort with generous volumes. The designers were keen to defend, in the 88 rooms of the hotel, a notion of authenticity, to recreate the unique atmosphere of a Parisian apartment of the 30s. The hotel offers six room categories, from classical to suite, equipped with a private bath, Clarins products, slippers and bathrobes, satellite TV, free Wi-Fi access throughout the hotel, a complimentary mini bar as well as an access to the fitness room. Finally, the hotel also offers concierge and porter services.

Take advantage of the calm street of the hotel, close to the Grands Boulevards and the railway stations *Gare de l'Est* and *Gare du Nord*, to organize your **residential seminars**



## MEETINGS AND EVENTS

The hotel offers **6 conference rooms**, including 4 in broad daylight, perfectly adapted to your business breakfasts, staff meetings, business seminars, debates, team building workshops, and any type of events that you wish to organize.



Our conference rooms are fully equipped with **audiovisual material** (screen, LCD Projector or TV, sound system, WIFI, click share connection, telephone), and offer a **permanent coffee break** space (mini bar, Illy coffee machine, storage and dressing room), air conditioning, blackout curtains and a Paperboard.

Alicia Foucher, our seminar and banquets sales coordinator, will be your unique interlocutor throughout your event, from the quotation request to the billing.

# Colbert and Choiseul



*Colbert and Choiseul*

## Room capacities

Meeting Rooms	m <sup>2</sup>	« U » style 	Boardroom 	Classroom 	Theater 	Cocktail 	Daylight
Colbert	47	15	18	18	30	30	YES
Choiseul	39	15	18	18	30	20	YES
Colbert and Choiseul	76	30	37	36	55	50	YES

# Vivienne and Princes



Vivienne



Princes

## Room capacities

Meeting Rooms	m <sup>2</sup>	« U » style 	Boardroom 	Classroom 	Theater 	Cocktail 	Daylight
Vivienne	24	/	10	/	/	/	YES
Princes	18	/	8	/	/	/	NO

# Verdeau and Panoramas



Verdeau



Panoramas

## Room capacities

Meeting Rooms	m <sup>2</sup>	« U » style 	Boardroom 	Classroom 	Theater 	Cocktail 	Daylight
Verdeau	43	20	24	18	25	20	YES
Panoramas	34	10	12	12	20	15	NO

# Le 38 Bar Lounge



## Room Capacities

Space	m <sup>2</sup>	Seated diner 	Cocktail 	Day light
Le 38 Bar Lounge	220	90	180	YES

*The Lounge Bar is fully equipped with sound system, microphones and audiovisual material.  
It can be fully privatised on request.*

# Room capacities recap

Meeting Rooms	m <sup>2</sup>	« U » style 	Boardroom 	Classroom 	Theater 	Cocktail 	Daylight	Technical equipment
Colbert	47	15	18	18	30	30	YES	Fixed and wireless microphone, 45-inch screen + 65-inch screen, projector, digital signage
Choiseul	39	15	18	18	30	20	YES	Fixed and wireless microphone, 45-inch screen+ 65-inch screen, projector, digital signage
Colbert and Choiseul	76	30	37	36	55	50	YES	
Vivienne	24	/	10	/	/	/	YES	Fixed Oval Boardroom, 65-inch screen, digital signage
Princes	18	/	8	/	/	/	NO	65-inch screen
Verdeau	43	20	24	18	25	20	YES	65-inch screen+ 75-inch screen, digital signage
Panoramas	34	10	12	12	20	15	NO	75-inch screen, digital signage

Telephone, electrical outlets on the tables and WIFI connection in every conference room